

USA Volleyball
GRASS
TOUR

The logo for the USA Volleyball Grass Tour. It features the text "USA Volleyball" in a white, italicized sans-serif font at the top. Below it, the word "GRASS" is written in a large, bold, white sans-serif font, with the letters "G", "R", and "A" filled with a vibrant green color. Underneath "GRASS", the word "TOUR" is written in a large, bold, white sans-serif font. A stylized volleyball is positioned to the right of the word "TOUR", overlapping the letter "R". The volleyball is depicted with a circular pattern of white stars on a green background, and a green and white striped section on the right side, representing the American flag.

***EVENT TOUR STOP
BID MANUAL***

2027-2029



Welcome to the U.S. Grass Volleyball Tour - the newest revolution for volleyball in America. This is a rally cry of the open field, an outdoor movement powered by freedom, unity, and passion. Here, the weekend warriors, the rising legends, and die-hard fans collide under the sun for a celebration of the sport. It's the rebellion of the backyard with fierce competition and electric vibes. Turning small-town fields into the national stages, this is where the movement grows.

OWN THE GRASS. *PLAY THE NATION.*

USA Volleyball recognizes and celebrates the vibrant and ever-growing community of grass volleyball event organizers across the country. After conducting a comprehensive national survey and analyzing event participation data, USA Volleyball identified a unique opportunity to collaborate with leading grassroots promoters to elevate the discipline, unify the national calendar, and create a pathway to the USA Volleyball Adult Grass National Championship.

OWN THE GRASS
OWN THE GRASS

WHY HOST A GRASS TOUR EVENT?

CONNECT YOUR CITY TO A NATIONAL TOUR PATHWAY

Be one of the first to host an official USA Volleyball Grass Tour stop that feeds into the Adult Grass National Championship, positioning your community as part of the national competitive pathway for grass volleyball.

SHOWCASE YOUR DESTINATION TO ACTIVE TRAVELERS

Your city is highlighted through USA Volleyball's national Grass Tour schedule, digital promotion, and on-site event branding, putting your destination in front of traveling athletes and their networks.

TURN GRASS SPACES INTO A DESTINATION-WORTHY EXPERIENCE

The tour stop activates your grass spaces with multiple courts, music, vendors, and social programming, creating a festival-style experience that highlights your city's ability to serve as a destination for outdoor events.

DRIVE VISITOR SPENDING ACROSS THE COMMUNITY

Regional and out-of-state athletes generate hotel nights, restaurant traffic, and local spending before and after play, with flexibility to schedule the event in shoulder seasons or key weekends for maximum impact.

ENGAGE LOCAL GROUPS, SPONSORS, AND BUSINESSES

The event provides a visible platform for local groups, sponsors, sports commissions, and CVBs to collaborate, while businesses and residents can participate as players, vendors, and spectators in an accessible, outdoor sport.



WHAT WE ARE LOOKING FOR IN A HOST

A GRASS VENUE IN A MEMORABLE SETTING

A high-quality grass playing surface in a setting that feels like your city, whether that's a park, campus quad, waterfront lawn, race track infield, fairgrounds, festival site, or other unique open space, with room for multiple courts, spectators, vendors and a festival atmosphere.

A CONNECTED LOCAL HOST TEAM

A local organizing team that can assist with planning and operations while tying in local businesses and experiences around the event.

A PLAYER-FRIENDLY LODGING PACKAGE

Hotel options that are close to the venue and activity hubs, with easy access to dining, nightlife, and attractions so participants can turn the event into a full weekend in your destination.

A DESTINATION WITH A VIBE, NOT JUST A FIELD

A city or district that offers restaurants, bars, entertainment, and local culture within reach of the venue, giving athletes and fans reasons to explore before and after play.

A PARTNERSHIP IN STORYTELLING

Local support to promote the event on city and partner channels, activate sponsors, and create touchpoints like welcome signage, on-site experiences, and cross-promotions that make the tour stop feel like a signature weekend in your destination.



INTRODUCTION

Bid Manual

This manual will familiarize the bidder with USA Volleyball's requirements for hosting a USA Volleyball Grass Tour Stop event, and the process for filing the final Bid Application. Once a host/city has been awarded the event, this manual can be converted into a basic planning and operating manual. It can also be a valuable tool for the host in their planning efforts and subsequent program operation. It should be noted that while the term "city" is a frequent referral, the potential host is not limited to city government or specialized organizations.

Bid Proposal

The Bid Proposal serves as the city's comprehensive response to the requirements and criteria detailed in the Bid Manual. Rather than completing a formal application, prospective host cities are invited to prepare a proposal that directly addresses these requests and outlines their capacity to meet USA Volleyball's event standards. Cities are also encouraged to include relevant supporting materials and documentation that further demonstrate their qualifications and enhance the evaluation process. These submissions will provide the foundation for USA Volleyball's review and allow the organization to make the most informed decision possible in selecting a host city.

USA Volleyball Grass Tour Stop Events

USA Volleyball is expanding its new USAV Grass Tour in 2027-2029 with a limited number of USAV-owned and operated Grass Tour events scheduled throughout each year. These marquee stops will anchor the tour schedule, connect directly to the Adult Grass National Championship pathway, and showcase how destination communities can bring grass volleyball to life in high-energy, festival-style environments.

Grass volleyball is one of the most accessible and community-friendly formats in our sport, blending serious competition with an inviting, social atmosphere that works in a wide range of venues and districts. While the Adult Grass National Championship serves as the pinnacle event, our owned Grass Tour stops are designed to bring that same quality, brand, and excitement into communities throughout the season.

By partnering with USA Volleyball to host a USAV-owned Grass Tour event, your destination will help us deliver a national-caliber event that showcases the best of grass volleyball, drives visitation and local engagement, and builds momentum toward the Adult Grass National Championship each year. Together, we can shape the identity of the USA Volleyball Grass Tour, create signature weekends that reflect your community's personality, and lay the groundwork for sustainable growth of grass volleyball nationwide.

Features

Approximately 100 teams over a 2- or 3-day period representing three different types divisions for both men and women at different levels.

Over 200-300 participants.

Over 100 spectators.

Ancillary Events (Opportunity for local Sponsorship)

City recognition and exposure via USA Volleyball's Social Media Platforms.

BID APPLICATION & SITE SELECTION

Review and Inspection of Bid Manual/Presumption of Responsibility

It is imperative that the Bid Manual be reviewed thoroughly, and that the prospective host fully understands the responsibility under consideration.

It will be presumed by USA Volleyball that upon receipt of a formal bid, the bidder and its bid partners (i.e. event sites, local vendors, etc.) have read and fully understand the terms to which the bidder will agree and the responsibilities that the bidder is prepared to assume. This is especially important because these components will be included in the Agreement between the LOC and USA Volleyball.

Disclaimer: As USA Volleyball conducts the first edition of the Adult Grass National Championship this October, our team will continuously review and update the information contained in this bid manual as needed. Our team will be sure to communicate any changes made.

Preliminary Steps

The second phase in the bid process is to complete the Bid Application. In addition to the information being requested, the bidder may submit supplemental materials that will support and/or enhance your bid. Examples include formal proposals from the LOC and the venue(s), support letters and letters of invitation from the organization/city and other dignitaries, LOC leadership, documentation of similar past ventures, etc.

If you need assistance with the Bid Application or have any questions about the information in this manual, be sure to contact the Manager, Outdoor Events & International Events at USA Volleyball (listed below).

It is important to both your organization and USA Volleyball that you have a clear understanding of the requirements for hosting a USA Volleyball Outdoor Event and what that entails.

A complete Bid Application is to be emailed to the following:

Cody Liner

Manager, Outdoor & International Events

cody.liner@usav.org

Melissa Weymouth

Director, International & Outdoor Events

melissa.weymouth@usav.org

The Bid Application and all attachments, upon receipt, become the property of USA Volleyball, unless the bidder specifically requests a return of any portion of the submittal.

Review of Bid

Each bid submitted will be reviewed and evaluated. If more information is needed and time permits, the bidder will be contacted and given the opportunity to submit additional information. When the bid appears to be complete, it will be evaluated and analyzed in detail.

Site Evaluation Visit

Following an assessment of the written bids, the USA Volleyball Site Selection Committee may coordinate a visit with prospective hosts, if needed.

Contracts and Agreements

USA Volleyball wishes to finalize all contracts as soon as possible after the site has been awarded. Major contracts include:

1. Agreement with the LOC.
2. Agreement with venue management for the playing site.
3. If appropriate, agreement with the local Convention and Visitors Bureau.

TTS Housing Service will secure and contract hotel agreements. USA Volleyball also reserves the right to submit all proposed agreements to its corporate attorney and insurance carrier for review, comment and direction prior to signature.

The signature blocks for all agreements are to have the following line provided for USA Volleyball:
"Approved by USA Volleyball"

Use of Nomenclature/USA Volleyball Marks

Once the event has been assigned to a host city, the host may use certain and specified nomenclature and upon specific approval, the use of certain and specified USA Volleyball marks in conjunction with the promotion of the event. In all cases, usage must be compliant with USA Volleyball brand guidelines and policies and approval must be obtained from the USA Volleyball Brand Manager prior to such use.

Promotion and Publicity

Immediately after the event is awarded, the host city is requested to forward copies of all publicity relevant to the event to USA Volleyball's Outdoor Events team.

Questions

If you have any questions or need clarification on any items presented in this manual, please do not hesitate to contact the appropriate person in the respective area of responsibility:

| Host Organization | USA Volleyball Staff Contact |
|--|---|
| Local Organizing Committee | Cody Liner, Manager, Outdoor & International Events (cody.liner@usav.org) or 719-228-6800 |
| Venue | Cody Liner, Manager, Outdoor & International Events (cody.liner@usav.org) or 719-228-6800 |
| Marketing, Communications, Sponsorship | Melissa Weymouth, Director, International & Outdoor Events and Sponsorships (melissa.weymouth@usav.org) or 719-228-6800 |



SITE SELECTION

Site Selection for 2027-2029

Requires two (2) days for setup, 2-3 days for event/competition, and one (1) day for tear-down.

Event dates for Grass Tour events in 2027-2029 are flexible and may be scheduled at different points across each year. We welcome proposals that identify preferred weekend dates and note any season strengths or conflicts within your destination. USA Volleyball will review all dates submitted.

These bid specifications precede the actual dates of announcement of the final decision.

Our goal is to develop these USA Volleyball–owned Grass Tour Stops into staple, tentpole events on the USAV Grass Tour calendar, signature weekends that athletes and communities return to year after year, so multi-year host agreements for the 2027-2029 Grass Tour seasons are preferred to support continuity and growth in your destination; however, single-year proposals are also welcome and will receive full consideration.

USA Volleyball will begin accepting bids immediately for any or all of the upcoming three years. It is the intent of USA Volleyball to review and select bids according to the schedule outlined below. Bid deadlines may be extended if an insufficient number of proposals are received by the target dates.

| LETTER OF INTENT | BID SUBMISSION | APPX DECISION DATE |
|-------------------------|-----------------------|---------------------------|
| June 26, 2026 | Sept 4, 2026 | October- November 2026 |

Site Evaluation Visit

If needed, finalist may need to host and provide lodging expenses for up to three persons from USA Volleyball for a site evaluation visit to determine the adequacy of the city to serve as the potential host city. During that visit, the USA Volleyball Site Committee will visit and/or inspect the recommended venue(s), hotels, and discuss the issues important to conducting the event. This will include, but not be limited to, housing rates, venue particulars regarding competition and ancillary space requirements, public safety and security agencies, LOC capability to provide support personnel, publicity and public relations potential and capabilities, and related matters. If needed, this visit would follow receipt of the Bid Application and occur prior to final site selection.

Persons representing USA Volleyball:

1. Shall be lodged in a hotel proposed to be used for the event housing (Headquarters Hotel if possible) in a single rooms.
2. Shall be provided 3 meals per day or \$75 per person, per day, meal per diem.
3. Shall not accept inappropriate or extravagant entertainment.

**If a City is chosen as the host, a staff planning visit will be required for up to two persons from USA Volleyball in the year of the event or season prior to that year. The same terms as noted for the evaluation visit shall apply to the pre-event site visit for a maximum of two days and two nights per visit.*

COMPETITION VENUE REQUIREMENTS

The cornerstone of a bid for a USA Volleyball Outdoor event is the playing site, or venue. The venue may have separate areas for playing within the vicinity. So long as all other criteria are met, this is acceptable.

To assist with the layout design, venue management must provide an overhead view/layout at the time of the bid. A CAD file is preferred. This submittal is required.

Venue

HOST will secure at no cost or a substantially reduced cost to USA Volleyball permit and venue rental. A venue or space to host at least **ten to twenty (10-20) full-size grass courts (29'6" x 59')**, plus surrounding space to accommodate athletes, spectators, etc.

- Range from 75,000-150,000 sqft of space
- Ideally located within a 30-minute drive from a major airport
- Fixed or portable restrooms and access to running water should be within a 1-2 minute walk.
- Convenient access to food vendors/catering
- Adequate parking
- Able to accommodate 200-300 participants dependent on registration volume.

USA Volleyball (USAV) Competition Area Responsibilities

- Net Standards, posts, and court lines (see Appendix for net system specifications)
- Competition volleyballs
- Court-side banner system for Championship Courts consisting of USAV branding, USAV sponsors, and potential local sponsors
- Other necessary equipment for conducting the competition
- Contract sufficient officials for the event.

Championship Court Arrangement

Requirements for arranging championship courts in the competition venue are as follows:

1. One championship court must allow seating and viewing for spectators at all times. Spacing between court areas must allow for traffic patterns and spectator viewing without congestion for participants.
2. Two players boxes must be present at each court.

Playing Surface

The playing surface is a critical component to the success of USA Volleyball Grass Tour events. Host sites must provide high-quality natural grass fields that meet the following standards:

Surface Quality: A uniform, well-maintained natural grass surface, free from holes, ruts, bare patches, or uneven ground. Grass should be thick enough to provide cushion, but trimmed short (1-2 inches) for optimal movement and ball play.

Uniformity: All competition courts should have a similar grass quality and firmness to ensure uniform playing conditions across the event.

Safety Standards: Field must be level, with no exposed sprinkler heads, drainage grates, or obstacles

within the playing area or free zones. Subsurface should provide stability without excessive hardness or sponginess.

Durability: Field should withstand high traffic and multiple days of play without rapid deterioration, ideally supported by irrigation and maintenance plans throughout the event.

Drainage: Well-draining soil to minimize pooling or mud after rain, ensuring the championship can continue with minimal weather disruption.

Stake Usage: The playing venue field must support the installation of up to four 12-inch steel stakes and four small anchors per court to safely secure the net system and court boundaries.

Host cities are encouraged to highlight any previous use of their grass facilities for large-scale tournaments, festivals, or sporting events to demonstrate readiness and reliability.

Note #1: Please note the ability to utilize athletic field marking paint.

Note #2: Turf facilities may be an option depending on the venue.

Courts for Championship Matches

Each division will have a final match to determine the Champion. Extensive seating is essential for the finals. Accommodations for local media, television cameras, streaming equipment and related paraphernalia are also requested.

Available Playing Site Hours

The playing site must be available for set-up two days prior to the first day of competition at no later than 8:00 AM local time.

Each day of the event, competition begins at 8:00 AM and continues until approximately 5:00 PM unless host venue allows for later.

The venue must be available for occupancy by no later than 7:00 AM daily for competition and remain open through 5:00 PM, or until the close of competition.

Storage Facilities and Equipment

The requirements for storage facilities are as follows:

1. The host must provide suitable storage for equipment from USA Volleyball, as well as time to unload pallets and storage containers used to transport USAV-equipment (nets, pole pads, banners, VIK, etc.) prior to the event. Additionally, the host must permit USA Volleyball's equipment pallets to arrive in the Host City up to seven (7) days prior, if not more, to setup. The equipment pallets will be moved to the site of the venue and must remain at the site until it is reloaded at the conclusion of the move-out.
2. USA Volleyball will need one (1) secured storage areas for equipment, awards, etc. This area must be located convenient to competition spaces for the appropriate party using the space. USA Volleyball staff must possess the key and be given liberal access to these areas during the event.

Venue Support Requirements

All of the following functional areas must have electrical access.

- Championship Tent (20' x 20' Tent)
- Sports Medicine Tent (10' x 20' Tent)
- Officials Tent (10' x 20' Tent)

- USAV Marketing & Media (10' x 20' Space)
- Inflatable Ball
- *Merchandise Tent (20'x 20' Tent) - Optional*
- *Vendor Village - Optional*
- *VIP Players' Tent (20' x 20' Tent) - Optional*
- *Beer Garden (20' x 20' Tent) - Optional*

Championship Tent

The "Championship Tent" is approximately a 20' x 20' space for use by the USA Volleyball Championship Committee. It must be located central to the playing area in the primary venue.

Requirements for the Championship Tent includes:

- 3 tables (6' x 30") and 6 chairs.
- Electrical for three (3) computers plus sound system.
- Internet access for up to four (4) computers. Complimentary wireless access is permitted.
- A public address system capable of broadcasting throughout the entire venue with audio adapter (e.g. for iPod/iPad hook-up to play National Anthem each morning along with music throughout the day). A space for an emcee/DJ may be warranted.

Medical Tent

A centrally located area in close proximity to the Championship Tent shall be designated as the Medical Tent, which will serve competitors and spectators during all hours of competition. Ice needs to be made readily available to provide the daily needs of athletes.

Requirements for the Medical Tent include:

- One (1) 10' x 20' Tent
- Two (2) 8' tables.
- Three (3) comfortable chairs for medical staff.
- Two (2) 52-quart coolers with wheels for ice.
- A minimum of 20 towels/day.

Exposition/Sales Area

USA Volleyball reserves the right to permit national sponsors the opportunity to utilize exhibition space to promote and/or sell their product(s).

USA Volleyball also reserves the right to a minimum of ten (10) 10' X 10' exhibit booths to be located in a high traffic area, preferably adjacent to the playing courts if space allows.

Officials' Tent/Workroom

An Officials' Tent/Workroom must be located adjacent to or near the playing area for use by referees.

Requirements for the Officials' Tent/Workroom include:

- One (1) 10' x 20' Tent
- Two (2) 8' x 30" skirted tables, and 10 chairs to accommodate 10 persons comfortably. Any accommodations for comfortable seating/relaxation are welcomed by the officiating staff. Tables and chairs are for the workstation area.

- One (1) electrical power outlet for computers.
- Complimentary wireless access
- One large waste receptacle
- Coffee, soft drinks and light food items usually made available throughout each day of competition.

VIP Players' Tent - Optional

The "Players' Tent" is approximately a 20' x 20' space for use by participating athletes. It must be located central to the playing area in the primary venue.

Requirements for the VIP Players' Tent includes:

- 10-20 chairs
- 10 lounge chairs
- 4 tables (6' x 30") for refreshments

Parking

Staff Parking at Venue: Complimentary parking must be provided for all USA Volleyball staff, officials and medical vehicles for the duration of the event (max 20 vehicles).

Participant Parking at Venue: USA Volleyball requests that a reduced-rate parking fee be made available to tournament participants with in and out privileges both at the venue.

Staff Parking at Headquarters Hotels: Complimentary hotel parking must be provided for staff vehicles (max 10 vehicles).

Safety & Security

USA Volleyball requires a general overview of the city and venue's safety and security emergency action plans, police/security coverage, evacuation plans and the roles and responsibilities of public safety agencies.

USA Volleyball will require security to be responsible for monitoring the venue. USA Volleyball requests a list of approved security companies from the venue.

Concession Stands

Concession stands and their use will be considered in the floor plan for easy access by spectators, tournament personnel and players. Concession stands should offer options such as sandwiches, hot dogs, hamburgers, soft drinks, coffee, fruit, salads, pasta, ice cream, cold drinks, etc. For added success in sales, a healthy menu for participants is suggested.

USA Volleyball understands that all revenues fully accrue to the vendor consistent with in-place agreements with venue management. Hours should be established during competition days from 7:30 AM until the conclusion of the last match.

USA Volleyball retains the right to allow for limited food & beverage product sampling opportunities for sponsors and will notify the venue of intent to include product sampling in advance of the event.

USA Volleyball requires the privilege of bringing outside food items into the venue for the purpose of feeding officials and event staff. Many of these persons work extended shifts and do not have the opportunity to visit the concession stands or outside restaurants and must "eat on the run."

Communications

The venue will supply information for complimentary internet access in the following specific venue locations:

- **Championship Tent**
- **USAV Marketing & Media Tent**
- **Officials' Tent**
- *Vendor Village - Optional*
- *Merchandise Tent - Optional*
- *Beer Garden - Optional*



ANCILLARY EVENTS

Player experiences are a cornerstone for our USAV Outdoor Events, especially those pertaining to adults, and ancillary events such as welcome receptions, social gatherings, and closing celebrations provide opportunities for participants and other stakeholders to connect, celebrate and enjoy the host city. These events are not only to enhance the overall event experience but also showcase the unique hospitality and culture of your community. We invite bidders to describe their vision and capacity to support social aspects of the event.

The ancillary events described in this section are optional enhancements to the Grass Tour Stop experience and are not required for bid submittal.

Ancillary Event Venues

USA Volleyball's goal is to ensure that all ancillary events are hosted in spaces that are accessible, safe, and capable of delivering a high-quality experience for participants and staff.

Potential Ancillary Events

We ask that the host provide a list of indoor and/or outdoor spaces that could accommodate the following types of events.

Welcome / Check-In Happy Hour

This will be our Athlete Check-In Happy Hour Experience, where the Grass Tour meets the spirit of the destination. We want athletes to start their weekend in a fun, laid-back atmosphere that blends great music, cold drinks, and local flavor helping them connect and immerse themselves from night one. For this event, we are looking for a venue that can serve as the home for event check-in, with drink tickets for athletes to enjoy the space. We would also be interested in having on-site USA Volleyball and event branding, as well as the potential of a small activation space if possible.

Ideal Date: Day before the First Day of the Event

Estimated Attendance: Approximately 100 on a flow

Space Required: Space for USAV to host check-in and ability to disperse team packs for the weekend.

Players Party

This event is designed to be the "we made it" celebration and the can't miss experience of the inaugural championship weekend. We're envisioning a play-all-day, party-all-night atmosphere with live music (band and/or DJ), food and beverage, photo opportunities, and possible brand activations. We would be interested in having on-site USA Volleyball and event branding.

Ideal Date: Saturday evening of Event Weekend

Estimated Attendance: Approximately 100-200 guests

Space Required: Space for activations

EVENT LODGING

The host city must demonstrate the ability to accommodate a minimum of 500 room nights over the course of the event. Suitable hotel accommodations should be located within a 10–15-minute drive of the primary event venue to ensure accessibility and convenience for participants. Proposals should provide information on the number of hotels that can support this requirement. Team Travel Source (TTS), USA Volleyball's official housing company, will negotiate (in consultation with USA Volleyball) all hotel contracts. Please note the hotel contract terms need to meet the housing/hotel requirements of USA Volleyball/TTS. Projected hotel room night flow will vary for each event given location and event dates.

Headquarters Hotels

The Headquarter Hotel will serve as the central hub for the USAV Grass Tour stop, hosting event staff, officials, and VIP guests throughout the event weekend. One (1) Headquarter (HQ) Hotel will be needed. This hotel will house event staff, VIPs and officials, along with athletes and spectators.

Note: Officials' rooms may be placed in a closer-proximity hotel.

Headquarter Hotel

The Headquarters Hotel must provide the following amenities and complimentary rooms for the duration of the tournament which is at least two nights prior to the beginning of competition until one night post competition. The HQ Staff hotel should be the closest full-service hotel within walking distance to the venue.

Accommodations

- Four (4) parking passes for overnight parking for USA Volleyball Event Staff during stay.
- Six (6) parking passes for overnight parking for USA Volleyball Event Officials during stay.
- Complimentary local phone and free wireless internet in all guest rooms.
- Guaranteed complimentary rooms for starting through ending dates per RFP:
 - Two (2) complimentary Junior Parlor Complimentary Suites for duration of event
 - Three (3) complimentary single rooms for duration of event
- Option to expand block if demand exceeds initial allotment

Food & Beverage

- Ability to accommodate early morning breakfast service aligned with competition schedule
- Complimentary drink ticket upon arrival for all Tier 1 guests (staff, officials, and VIPs)

Event Logistics & Support

- Complimentary package receiving.
- Dedicated meeting room for event staff office/headquarters room available for USAV operations team

Branding & Recognition

- Design, production, and placement of an Event Welcome Banner in a prominent location during the contracted hotel dates. (Preferred location is within the hotel main lobby and behind the registration counters.)
- Willingness to display USAV and Grass Tour event branding throughout designated areas of the property

- Designated spaces available for pop-up experiences or activations on property

Ancillary Hotels

In addition to the Headquarter Hotel, the USAV Grass Tour requires a range of hotel options to serve athletes and spectators traveling to the event weekend. Your community should demonstrate the ability to provide a sufficient number of properties within close proximity to the competition venue.

- 70% of rooms to be double/doubles. Roomy types must be guaranteed.
- Attendee rates to be flat 1-4 people.

Note: This event will not be a Stay-and-Play event.

Athlete Hospitality Package (Optional Enhancement)

The Athlete Hospitality Package, also referred to as our “Players Block”, is an exclusive lodging offering reserved for athletes and teams registered to compete at a USA Volleyball Grass Tour event. This curated package is designed to provide a seamless, comfortable experience from arrival to departure, allowing competitors to stay focused on their game while enjoying accommodations tailored to the needs of the grass volleyball community.

This package provides participants with priority access to a dedicated room block at a specially negotiated rate, along with a selection of enhanced amenities and services arranged in partnership with the host property. From streamlined check-in and flexible departure options to a welcoming atmosphere built around the tour, every detail of “The Players Block” is designed to make each tour stop feel like more than just a tournament; it’s an experience.

This Athlete Hospitality Package represents a shared commitment between USA Volleyball, the destination, and the host hotel partner to deliver a consistent, high-quality athlete experience at every USAV-owned stop on the tour, one that reflects the culture of the grass volleyball community and sets the standards for competitive hospitality at every level of the game.

Bid Recipient Hospitality Package Elements

Accommodations

- Dedicated room block at hotel property (preferably the official host hotel) at a specially negotiated rate
- Guaranteed early check-in (by 12:00pm) and late check-out (by 2:00pm)
- Priority front desk check-in lane for event participants

Food & Beverage

- Daily continental or full breakfast included for all guests in the block
- Welcome complimentary drink ticket upon arrival
- Discounted dining at on-site restaurant(s) throughout the event weekend
- Hydration station available to block guests

Athlete Recovery & Wellness

- Complimentary fitness center access for duration of stay
- Access to pool and outdoor amenity spaces
- Discounted on-site recovery services (massage therapy, cold plunge, spa, etc.)

Event Logistics & Support

- Complimentary shuttle service between host hotel and competition venue (based on location to competition venue)

- Designated hotel liaison assigned to the event block for duration of stay

Branding & Recognition

- Grass Tour-branded welcome amenity in room upon arrival
- Hotel signage acknowledging bid recipient guests
- Marquee or digital display recognition of the USAV Grass Tour



OTHER HOST INFORMATION

Upon submittal of the final bid, USA Volleyball will assume that the bidder and its related partners (such as hotels) have read and fully understand all expectations and are prepared to assume the responsibilities outlined in this document and the complete Bid Manual.

Other Host Requirements

- Host to provide ability for on-site streaming of matches
- Host to assist in management of volunteer recruitment for score-keeping, ball system management, etc.

Revenue, Advertising, Promotion & Sponsorship

- USA Volleyball has the right to approve all local sponsorship.
- USAV shall retain all hotel room rebates.
- USA Volleyball shall retain all merchandising and television/streaming broadcasting rights.
- Host is responsible for all local advertising, public relations and promotion expenses and will create a dedicated marketing and communications plan to promote the event. USA Volleyball will assist Host in promotion of the event.
- Host will provide for advertising space and available signage including screens, video boards, banners, marquees and provide signage in and around the venue.

Branding & Marketing Deliverables of Host City

Citywide Visibility & Welcome

- Contribute a citywide welcome campaign to include but not limited to street pole banners, airport signage, and welcome signs at major traffic points.
- Display event co-branded signage in key community areas (downtown corridors, host hotels, and at the venue).
- Provide an activation deck for USA Volleyball to evaluate and discuss potential activation opportunities for USAV and sponsors

Community & Tourism Integration

- Feature the event in city tourism promotions, visitors guides, and digital event calendars.
- Include event information on city and CVB social media, websites, and newsletters
- Provide local media connections to amplify the championship (radio, TV, newspaper, digital)

Marketing & PR Support

- Contribute in-kind advertising assets (i.e. airport monitors)
- Provide media buy opportunities
- Assist in coordination of potential media events in advance of championship

Resource & Financial Support

- Provide in-kind services or reduced rates for banner installation, printing, and/or signage placement
- Assist in securing local sponsors/partners that align with the championship (restaurants, breweries, hospitality).

Participant Experience Enhancement

- Host City welcome message included in the athlete packet/program
- Work with USAV/LOC to create special offers for athletes/families (discounts at restaurants, attractions, etc.)
- Support the event's social events (player parties, welcome happy hour) with branding and co-promotion.

Advertising & PR Opportunities for Host City

- Hosting a USAV Grass Tour event brings more than just visitors to your city – it positions your community as a featured partner on a national stage. USA Volleyball is committed to showcasing our host cities through a variety of platforms that maximize visibility, drive tourism, and highlight your role in supporting and elevating the sport. Opportunities include:
- Inclusion in event-specific USAV press releases and media outreach
- Recognition across USA Volleyball's digital platforms (website, social media, email newsletters)
- Co-branded social campaigns spotlighting both the event and the host city
- Prominent signage and branding at the competition venue
- City representation in award presentations
- On-site activation space for tourism and community engagement
- Verbal mentions by emcee during event announcements
- Integration of local imagery or messaging into digital event content
- Legacy positioning as one of the first communities to host a USAV-owned Grass Tour event
- Inclusion of local attractions, lodging and dining in event communications
- Promotion of "extend your stay" tourism packages to participants

Anti-Discrimination Policies

USA Volleyball has a zero-tolerance anti-discrimination policy and is committed to providing an inclusive, fun, and safe championship environment for athletes, coaches, officials, administrators, families, spectators and fans. Cities interested in hosting a USA Volleyball Grass Tour event must confirm they provide an environment that is safe, healthy, and free of discrimination, plus safeguards the dignity of everyone involved in the championship event. Questions asked in the bid application include:

- Has your city, county/parish, and/or state passed anti-discrimination laws that are applicable to all persons?
- Does your city, county/parish, and/or state have provisions that allow for refusal of accommodations or service to any persons?

Other Bid Enhancements

A bidder can enhance the bid package by offering donations or discounted prices on products and services that are important for conducting the event. These will be strong considerations when deliberating site selection. Enhancements can include the following:

- Assistance in obtaining tax exempt status in the state where the event is conducted. USA Volleyball is a non-profit 501(c)(3) corporation and currently has tax-exempt status in most states.
- Release of merchandising and television broadcasting rights to USA Volleyball for the facilities.
- Assistance in procurement of necessary equipment.
- Completion of a post-event survey and after-action report.



HUMAN AND MATERIAL RESOURCES PROVIDED BY LOC

This section discusses requirements for the Host/City Local Organizing Committee (LOC) when hosting a USA Volleyball Outdoor event. These components will be an integral part of the Agreement between USA Volleyball and the designated Host/City LOC. Because of the significant length of time between the bid process and the date of the event, some specifics may vary by the time the event is conducted. Prospective bidders must identify a partner organization capable of fulfilling these requirements if the bidding group cannot do so themselves. Identifying an LOC that is capable of producing the required results is paramount, and important to the bid.

After an acceptable venue has been identified, this is the second most important component of the bid that USA Volleyball will consider in their evaluation and deliberations.

Human Resources

HOST pre- and post- event support staff requirements:

- Host Services Coordinator
- Venue Coordinator

HOST during event support staffing

- Security and other auxiliary staff required by the venue.

Publicity/Public Relations

The LOC will assume primary responsibility for local public relations, assist USA Volleyball staff in preparing media packets, arrange for local media coverage, and prepare and release reports and competition results to local media and national wire services. The LOC will also arrange for local television spots and work with USA Volleyball event staff to feature human interest stories.

Material Resources

Support assistance will be required in the areas listed below. References to some of these areas are also listed in other sections of this manual.

Event Signage

Proper signage is an important component for the event, as it controls access to restricted areas and directs pedestrian and participant traffic. Signs are needed to identify various areas at the venue, and to identify programs and activities. Welcome signage such as street pole signs, venue exterior/interior welcome signs, airport signs, hotels, etc. is also encouraged. Final determination of necessary signage will be made by USA Volleyball in consultation with LOC personnel.

Decorations/Awards Ceremonies

These ceremonies will be under the direction of USA Volleyball Awards personnel.

Sponsor Signage/Packet Materials/VIK

The LOC will assist in arranging to receive all materials shipped to the city prior to the event.

Equipment

The LOC will assist in coordinating equipment that is necessary to operate the event. Some of the required equipment may be offset by sponsorship opportunities for the event. At a minimum, the

LOC will be required to help submit requests for proposals to local vendors for equipment support.



APPENDIX

Grass Net System Specifications

Below is the list of specifications for our current Grass Net System:

- Poles: 2" extruded aluminum poles
- Net: Pre-attached sleeve net; 3" net tapes
- Guylines: 5/16" rope with pull-down handles
- Boundary: 5/16" rope with corner anchors (x4 anchors that go into ground)
- Stakes: 12" steel with stake bag (x4 per net)
- Weight: 21 lbs.



